# PROGRAMMES OFFERED

## PRE-UNIVERSITY STUDIES
- GCE A-Level (Science / Humanities / Pre-Law)

## MASS COMMUNICATION
- Diploma in Mass Communication

**Northumbria University, UK (3+0)**
- BSc (Hons) in Communication and Public Relations

## COMPUTING
- Certificate in Information Technology
- Diploma in Games Technology
- Diploma in Computer Studies

**Northumbria University, UK (3+0)**
- BSc (Hons) in Computing Studies

## DESIGN
- Diploma in Interior Design
- Diploma in Creative Media Design
- Diploma in 3D Animation and Motion Capture
- Diploma in Fashion Design and Merchandising

## ENGINEERING
- Diploma in Electrical and Electronic Engineering (Mechatronics)
- Diploma in Electrical and Electronic Engineering (Microelectronics)

**Northumbria University, UK (3+0)**
- B.Eng (Hons) in Mechanical Engineering
- B.Eng (Hons) in Electrical & Electronic Engineering

## HOSPITALITY, TOURISM AND CULINARY ARTS
- MyCenTHE
  - Diploma in Hotel Management

**International Management Institute Switzerland (IMI)**
- Diploma in Professional Chef Training
- Diploma in International Hotel & Tourism Management
- BA International Hotel & Tourism Management (3+0)

**AHLEI American Hotel & Lodging Educational Institute**
- Hospitality Management Diploma

## BUSINESS
- Diploma in Business
- Diploma in Accounting

## LANGUAGE
- **English Short Courses**
  - Elementary
  - Intermediate
  - Higher Intermediate
HIGH ACHIEVERS SCHOLARSHIP & BURSARY AWARD

For Pre-University & Diploma Programmes

<table>
<thead>
<tr>
<th>Achievement</th>
<th>IB (MYP)</th>
<th>0-Level</th>
<th>Entitlement</th>
</tr>
</thead>
<tbody>
<tr>
<td>SPM</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>11 A’s &amp; Above</td>
<td>IB points ≥ 54</td>
<td>8 A’s</td>
<td>High Achiever’s Scholarship</td>
</tr>
<tr>
<td>10 A’s</td>
<td>IB points ≥ 50</td>
<td>6 - 7 A’s</td>
<td>RM 13,000</td>
</tr>
<tr>
<td>9 A’s</td>
<td>IB points ≥ 48</td>
<td>5 A’s</td>
<td>RM 8,000</td>
</tr>
<tr>
<td>8 A’s</td>
<td>IB points ≥ 40</td>
<td>4 A’s</td>
<td>RM 7,000</td>
</tr>
<tr>
<td>5 A’s - 7 A’s</td>
<td>IB points ≥ 36</td>
<td>3 A’s</td>
<td>RM 5,000</td>
</tr>
<tr>
<td>3 A’s - 4 A’s</td>
<td>IB points ≥ 30</td>
<td>2 A’s</td>
<td></td>
</tr>
</tbody>
</table>

Bursary Award

<table>
<thead>
<tr>
<th>Entitlement</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>RM 3,000</td>
<td></td>
</tr>
<tr>
<td>RM 2,000</td>
<td></td>
</tr>
</tbody>
</table>

Criteria
1. For January intake, 2015 SPM trial examination results can be used to apply for the scholarship. The better of the two examination results (2015 SPM trial examination results or 2015 SPM actual results) shall be used to determine the quantum of the scholarship.
2. For March to August intakes, only 2015 SPM actual results can be used for the application of the scholarship.
3. All results must be obtained in one sitting.

DEGREE PROGRAMMES

<table>
<thead>
<tr>
<th>STPM/ A-Level/ UEC</th>
<th>IB (International Baccalaureate)</th>
<th>Other Qualification</th>
<th>Entitlement (Tuition Fee waiver)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4 A’s</td>
<td>IB points ≥ 36</td>
<td>Foundation / Diploma CGPA ≥ 3.9</td>
<td>50%</td>
</tr>
<tr>
<td>3 A’s</td>
<td>IB points ≥ 30</td>
<td>Foundation / Diploma CGPA ≥ 3.8</td>
<td>40%</td>
</tr>
<tr>
<td>2 A’s</td>
<td>IB points ≥ 28</td>
<td>Foundation / Diploma CGPA ≥ 3.7</td>
<td>30%</td>
</tr>
<tr>
<td>1 A</td>
<td>IB points ≥ 26</td>
<td>Foundation / Diploma CGPA ≥ 3.5</td>
<td>20%</td>
</tr>
</tbody>
</table>

Criteria All results must be obtained in one sitting.

*Terms and Conditions Apply.
SPORTS SCHOLARSHIP

- Open to all national and state level athletes and sportspersons applying for KDU Diploma & Degree programmes.
- Scholarship award:
  a. State level athlete – up to 50% tuition fee waiver
  b. National level athlete – up to 100% tuition fee waiver.

STUDENT LEADERSHIP

- Open to chairperson or president of school club, society, uniform unit and school head prefects.
- Scholarship award - RM2,000 tuition fee waiver.
- Must meet minimum entry requirements of programme.
BURSARIES

KDU AIM BURSARY

Any student who meets the criteria to enrol in any of the selected programmes for 2016 intake will receive this bursary.

<table>
<thead>
<tr>
<th>Diploma and Degree programmes</th>
<th>Entitlement</th>
</tr>
</thead>
<tbody>
<tr>
<td>IT</td>
<td>10% tuition fee waiver</td>
</tr>
<tr>
<td>Engineering</td>
<td></td>
</tr>
<tr>
<td>Design</td>
<td></td>
</tr>
<tr>
<td>Mass Comm</td>
<td></td>
</tr>
</tbody>
</table>

TEACHER’S CHILD AND SIBLING FINANCIAL AID

A 20% tuition fee waiver is applicable to all government, private or Chinese Independent Primary and Secondary School Principals / Deputy Principals / Counsellors / Teachers who enrol their children and sibling in KDU programmes (excluding short courses).

SURIA BURSARY GRANT

- Awarded to qualified and deserving Bumiputera students.
- Students must meet the minimum entry requirement for the programme of study and the following achievement.

<table>
<thead>
<tr>
<th>Programme of Study</th>
<th>Achievement</th>
</tr>
</thead>
<tbody>
<tr>
<td>Degree / Diploma / Pre-University</td>
<td>STPM/Diploma: CGPA ≥ 2.5</td>
</tr>
<tr>
<td>Studies</td>
<td>SPM 5 Credits and above</td>
</tr>
</tbody>
</table>

- Award covers 30% of tuition fee for the programme of study.

UEC BURSARY

A 10% tuition fee waiver is applicable to all UEC students who enrolled in KDU programmes.
DISCOUNTS

ALUMNI DISCOUNT

A 15% discount on tuition fees will be given to members of KDU Alumni / Returning Students who have graduated from KDU and enrol for programmes of at least one year duration.

SIBLING DISCOUNT

- A 10% discount on tuition fees of KDU programmes will be awarded to the second sibling in a family if the sibling has completed or is still pursuing a programme of study of more than a year’s duration at KDU.

- A 40% discount on tuition fees of KDU programmes will be given to the third sibling in a family if two other siblings have completed or are still pursuing their programmes of study of more than a year’s duration at KDU.

SRI KDU ALUMNI DISCOUNT

30% discount on tuition fees for KDU programmes.
THE SCHOLARSHIPS THAT MEET YOUR NEEDS!

TOP 5 REASONS

1. SPM Grade A includes A+ and A-. A lot of institutions do not accept A- as an A, so you do not really get the scholarship amount you deserve. With KDU Penang, no complex point calculation is necessary as an A in any other name is still an A, regardless of whether it is a “A-” or “A+”.

2. No interview necessary. It’s a guaranteed scholarship. Applicants who apply and qualify for our 2016 High Achiever Scholarships and Bursary Awards are assured of the awards upon their programme registrations, as long as the scholarship funds are still available.

3. Top results? Top Rewards! An unprecedented RM13,000 scholarship awaits any 2015 SPM graduate with 11A’s. Candidates who are joining us for the January 2016 intake can even register and apply scholarships with their trial examination results.

4. IT GOES UP. It does not come down. Your scholarship amount increases if your actual SPM result is better than your trial examination results but it does not decrease if the opposite is true. This is only applicable to our January 2016 intake.

5. No extra academic conditions to fulfill upon the awarding of your scholarship. Our scholarship award does not come with stringent conditions. All we ask from the recipients is to maintain good behavior and a CGPA of 2.00 throughout the duration of their studies.
KDU PENANG UNIVERSITY COLLEGE
SCHOLARSHIP 2016
APPLICATION FORM

Please choose (ONE) programme for 2016 intake:

PRE-UNIVERSITY STUDIES

☐ GCE A-level Science  
☐ GCE A-level Humanities  
☐ GCE A-level Pre-law  

DIPLoma PROGRAMMES

☐ Business  
☐ Accounting  
☐ Mass Communication  
☐ Professional Chef Training  
☐ Hospitality & Tourism  
☐ Engineering  
☐ Computer Studies  
☐ Games Technology  
☐ Creative Media Design  
☐ Interior Design  
☐ Fashion Design  
☐ 3D Animation

APPLICANT'S PARTICULARS

Name (as per MyKad) :

MyKad No. : ___________________________________________ E-mail Address : ___________________________________________

Address :

Tel. (Home) : ___________________________________________ Mobile No. : ___________________________________________

Name of School :

DECLARATION

☐ The information on this form is collected with my consent for KDU Penang University College to provide any relevant information on scholarship, programmes and marketing information via e-mail, telephone, text or post. Besides, I have read the Personal Data Protection Notice at http://www.kdupg.edu.my/Data%20Protection.pdf and hereby given my consent:

Name of Applicant : ___________________________________________

Signature of Applicant: ________________________________________ Date : ___________________________________________

APPLICATION GUIDELINES

STEP 1 Complete “Scholarship 2016 Application Form”

STEP 2 Attach with certified true copy of your 2015 trial examination results

STEP 3 Submit the above state documents to:
KDU University College (P6) Sdn. Bhd. (879357-X)
Marketing Department (Scholarship Application)
32 Jalan Anson, 10400 Penang.
TERMS AND CONDITIONS FOR ALL KDU PENANG UNIVERSITY COLLEGE SCHOLARSHIP / DISCOUNT

Note: Information given in this booklet is intended as a guide only. KDU reserves the right to change the contents without prior notice.

1. Only candidates who sat for SPM / STPM in 2015 are eligible for scholarships / bursaries in 2016.
2. Only candidates who sat for UEC / GCE O Levels / A-Levels / IB Examinations in 2015 or 2016 are eligible for scholarships in 2016.
3. Scholarship / bursary / discount is open to all eligible students of KDU Penang University College. They are not applicable for short courses and programmes which are less than one year duration.
4. Applicants are eligible to only ONE (1) scholarship / bursary / discount at any one time. Scholarship / bursary / discount from KDU Penang University College or other institutions / bodies with the highest quantum will automatically apply.
5. Scholarship / bursary applicants are required to submit authenticated result slip to the Student Records Office. Short-listed applicants for Merit Scholarship will be interviewed by the KDU Scholarship Board and the decision made by the Board is final.
6. Scholarship / bursary is only given on the portion of the tuition fees payable to KDU Penang University College. All other fees are to be paid in full.
7. The first semester tuition fee must be paid in full. The scholarship award will be offset from second semester onwards.
8. Successful recipient must maintain the minimum grades as stipulated in their Scholarship / Bursary Contract, failing which the scholarship / bursary will be revoked by the Scholarship Board.
9. It is the responsibility of the recipient to submit a copy of the semester results to the Student Records Office every semester, failing which the scholarship / bursary shall be forfeited. Student Records Office will not be sending any reminder to the recipient.
10. Recipient is not permitted to change the programme of studies and is required to maintain high level of academic and co-curricular achievement. The recipient should be a student ambassador and promote the good name of the University College. In addition, recipient is required to set exemplary behaviour and to contribute actively in student activities and University College functions.
11. In the event that a student decides to discontinue his / her studies, the scholarship / bursary / waiver will be forfeited and the recipient is required to reimburse the University College the awarded amount for all his / her period of studies in KDU Penang University College.
12. Scholarship / bursary holder is required to contribute at least four hours per week by participating in the Scholar Assistance-ship of the University College.
13. Scholarship / bursary awarded will be revoked should recipients breach the University College's rules and regulations as mentioned in the Student Handbook and or new rules and regulations implemented by the University College.
14. All scholarships / bursaries are given in the form of tuition fee waivers and are credited to the accounts of the students. They are non-transferable, non-convertible to cash, and non-redeemable for cash.
15. Where applicable, scholarship / bursary recipients will be required to sign an agreement accepting the terms and conditions of the scholarship / bursary.
16. Scholarship / bursary recipients who fail to comply with all the term and conditions of the scholarship / bursary will be required to pay back the total scholarship / bursary amount disbursed to him/her by the University College.
17. The closing date of scholarship / bursary / discount application is:
   Scholarship / Bursary application : Two weeks from the commencement of programme
   Discount application : 10 days from the commencement of programme
18. The Scholarship Board reserves the right to reject the incomplete or late application.
KDU Penang University College  
Batu Kawan Campus  

The All New Live-And-Learn Environment

The upcoming KDU Campus in Batu Kawan has a feeling of openness, with the building blocks surrounded by green planting / hardscape / spaces formed by The Piazza, The Plaza and Park Avenue. Within the buildings, Park Windows bring the green into breakout spaces centred in the learning cluster, creating an outward looking collaborative mode.

BREAKOUT SPACES
On the ground floor, the Cafeteria spills out around a cooling Water Concourse and an educational Herb & Spice Garden. At the student drop-off, The Galleria exhibits student works. An outdoor Sculpture Garden along the building displays bigger sculptural art works and installations by the students.

MAIN CENTRAL CONGREGATION SPACE
The Piazza is a large, open to sky, gathering space on the 2nd floor where bazaars, fund raising events and outdoor performances can be held. It is a combination of turf and hardscape to allow these events to occur.
Spurred by the success of the Petaling Jaya campus, the KDU board decided to expand the college beyond the Damansara Jaya vicinity and plans were quickly made to make this dream a reality. From there, a decision was made to set up a branch campus in Penang with the aim to provide further education access to Penangites as well as the community in Northern Malaysia.

KDU Penang University College began its chapter when it opened its door to its first batch of students in 1991. Since then, KDU Penang University College has grown by leaps and bounds. Now, sitting proudly at Jalan Anson, KDU Penang University College is the most popular private tertiary education provider in the northern region. It has an international alumni from 48 countries around the world.

KDU Penang University College’s range of internationally recognized industry-driven academic programmes covers a wide level of offerings from Certificate to Diploma and Degree level programmes. All its programmes are accredited by the Malaysian Qualifications Agency and are internationally affiliated with top universities around the globe such as Northumbria University from the United Kingdom and the IMI International Management Institute Switzerland.

KDU College Penang was conferred an all-round 6-star College status by the Ministry of Higher Education (MOHE) MyQuest Audit 2014/2015. It boasts of state-of-the-art facilities which include industry-standard 5-star kitchens, a Recording Studio, Art Gallery and Design Studios, VLSI engineering labs, Games and Multimedia Computing Design Labs, Business Boardrooms and Lounge, Mock Hotel Suites and many more. All this helps ensure that every KDU student is well prepared to be gainfully employed upon graduation – an indisputable fact that has strengthened the institution’s impressive graduate employment ratio record.

Over a span of 24 years, our students continue to do us proud with a string of successes in various national and international competitions. In July 2013, KDU Penang was also awarded the Penang MPSP Green Industry Award for the SME Education and Awareness category. For real education in the real world – HIT THE GROUND RUNNING™ with KDU Penang University College.
KDU University College (PG) Sdn. Bhd. [B75522-X]
A Paramount Education Company
32, Jalan Anson,
10400 Penang.
Tel : +604 238 6368
Fax : +604 228 0054

KDU University College (PG)
Ipoh Recruitment Centre
1st Floor, No. 3 Jalan Dato Taiwil Azar,
30300 Ipoh, Perak
Tel : +605 241 4211
Fax : +604 228 0054

www.kdupg.edu.my
KDUEducation
best@kdupg.edu.my
+6018 916 0368

Cluster-Based Rating
KDU College Penang
Arts and Humanities
Design
Engineering, Manufacturing and Construction
Engineering
General Programmes
Pre-university Studies
Health and Welfare
Nursing

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